

Session 4 – Outreach:

Distribution of standardized names

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What are the purposes?









- Where am I?
- Where do I find...?
- Where is the next...?
- How do I get to...?
- How far is it to...?
- Where does this way lead to?

Data models \downarrow consist of feature definitions + relations \downarrow including spatial reference to points, locations, areas or regions as

specific feature

- → necessary information is called geo(graphic) information
- \rightarrow 80% of all information is estimated to be spatially referenced

a GIS is an organized collection of computer hardware, software, (geographic) data and personnel.

 → designed to capture, store, update, manipulate, analyse and display all forms of geo referenced information.

(see www.GIS.com)





Geo(graphic) information:

Information that is referenced to the earth's surface, whether by coordinates (direct referencing) or by identifiers such as addresses or postal codes (indirect referencing).

Geo(graphic) data / spatial data:

Computer-readable geo information

Vector data model (feature data)

points, lines and polygons (areas)

Raster data model (coverage data)

gridded data (scanned maps, satellite images, orthophotos)



Reference data – the core of geographic data



In the year 2000 in Germany

- 360 billion kilometres of service
- 30% without load

GPS technology + support of GISystems

⇒ services can be made more flexible and efficient for freight suppliers and haulers





What are the purposes?



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Examples for web use cases (1)



International purchase of properties with Internet property services

⇒ Geographical
names databases
or web services can
provide additional
location based
information

Examples for web use cases (2)



Provision of European news

 \Rightarrow GN databases or web services can provide additional location based information

GN web service integrated in a news portal as additional

e.g. search for "Macedonia"

Examples for web use cases (3)

- @ ×



Google Earth Application

 \Rightarrow GN database or web service could provide additional location based information

GN web service/database integrated in the Google Earth portal as additional

e.g. provision of the variant names related to Milano

